

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
August: 2015

Name of the Department: Mass Communication and Journalism

Date: 18.08.2015

Name of the Activity: Communication strategies and entrepreneurship

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental)

Incharge/Coordinator: Fr. Kingston SVD

Date: 18.08.2015

Title: Communication strategies and entrepreneurship

Venue: Mass Communication Studio and Lab

Target Group: BA III and BA I

No. of Participants: 80

Resource Person & Organization: Shekar Sheshank

Objective: to make the students learn about the importance of communication for establishment, survival and growth of any entrepreneurship.

About the Activity (few lines): One group of students would come up with their own concept of communication strategy and execute it. Students would be assigned various roles to bring it all together.

Feedback (if any):

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
August: 2015

Name of the Department: Mass Communication and Journalism

Date: 08.08.2015

Name of the Activity: Film festival

Nature of the Activity: Student Centric
(Student Centric/FDP/Departmental)

Incharge/Coordinator: Ms.Sara Koshy

Date: 08.08.2015

Title: Don Bosco Film Festival

Venue: Mass Communication Studio

Target Group: All students

No. of Participants: 150

Resource Person & Organization: Don Bosco Shrine

Objective: To create a multi dimensional perspective of reading movie and the analysis of the movie making.

About the Activity (few lines): Various film makers have come to single platform and explained many techniques of film making and discussed the production process. The representation of the problems of the society were shown through the films.

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

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